

## *Journal of Convention & Event Tourism*

**Areas of Interest:** In-depth information about: decision processes in determining convention destinations, consumer behavior in destination marketing, antitrust issues in convention and exhibition management, dealing with general contractors and subcontractors, safety concerns, ethical concerns in marketing conventions, crisis management, facility development issues, customer satisfaction studies, forecasting demand, market planning, trends in market segmentation, crowd management, and convention and event facility design.

**Acceptance Rate:** 20%

**Review Process:** Double-blind

**Frequency of Publication:** Four times a year

**Overview:** The *Journal of Convention & Event Tourism* provides multidisciplinary perspectives on conventions, exhibitions, and events. The journal provides global perspectives on this dynamic industry and encourages international submissions. All papers go through a double blind peer review process resulting in cutting-edge viewpoints on trends, innovations, and research regarding convention and event tourism. The *Journal of Convention & Event Tourism* provides crucial information for any tourism or hospitality professional, educator, or student.

**Website with Submission Guidelines:**

<http://www.tandf.co.uk/journals/journal.asp?issn=1547-0148&linktype=44>

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## ***Journal of Hospitality Marketing & Management***

**Areas of Interest:** Innovations in applied marketing for both academicians and industry leaders in the hospitality and leisure fields.

**Acceptance Rate:** 40-45%

**Review Process:** Double-blind

**Frequency of Publication:** Eight times a year

**Overview:** The *Journal of Hospitality Marketing & Management* facilitates the understanding of relationships between hospitality/leisure organizations and their customers, and improves the management of those relationships. The *Journal of Hospitality Marketing & Management* is devoted entirely to innovations in applied marketing for both academicians and industry leaders in the hospitality and leisure fields. The journal publishes contributions written from a variety of perspectives, including those of the scholar, the practitioner, and the public policymaker.

**Website with Submission Guidelines:**

[http://www.informaworld.com/smpp/title~db=all~content=t792306863~tab=submit~mode=paper\\_submission\\_instructions](http://www.informaworld.com/smpp/title~db=all~content=t792306863~tab=submit~mode=paper_submission_instructions)

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